



CATALOG ADVERTISING

DEADLINE APRIL 29, 2026

NO EXCEPTIONS

Catalog advertising is open to ARC members and non-members. All advertising of Stud Dogs, Brood Bitches or Litters must conform to the ARC Mandatory Practices, available at www.amrottclub.org. Kennels and individual dogs/bitches may be advertised as “Home of”, “Presenting”, “Congratulations...” if there is no specific mention of breeding (puppies, stud service, etc.).

Full page color camera ready (4.5" X 7.5")..... \$120

- *two or more advertising pages from the same person/kennel \$100/page*

Full page B/W camera ready (4.5" X 7.5")..... \$ 75

- *two or more advertising pages from the same person/kennel \$50/page*

½ page B/W camera ready (4.5" X 3.5")..... \$ 40

** Inside Front Cover color camera ready (4.5" X 7.5")..... RESERVED

**Inside Back Cover color camera ready (4.5" X 7.5")..... \$500

**Outside Back Cover color camera ready (4.5" X 7.5")..... RESERVED

**Inside Front Cover, Back Cover & Inside Back Cover are available to ARC members or corporate sponsors only, on a first-come basis and must comply with the ARC Advertising Policy.

The required format is: Camera ready • Correct size, no bleeds • Flattened, high resolution PDF. If you do not have a Camera-Ready ad, please contact Roberta for suggestions on where to have an ad made “camera ready.”

Ad submission and payment deadline is April 29, 2026.

Email your ads to Roberta Martin - romarot@gmail.com

Payment can be made through PayPal at –

<https://www.amrottclub.org/specialty/>

If you prefer to pay with a check, make check payable to “2026 ARC National.”

Mail check to: ARC CATALOG AD c/o Adam Gray, 603 Hornsbyville Rd, Yorktown, VA 23692-4914